

IDEAS FESTIVAL

WHAT IF?

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Critical Data Studies cohort of The Data Mine Learning Community
The Andrew W. Mellon Foundation

ARTIFICIAL INTELLIGENCE

SEARCH ENGINES REINFORCE RACISM

FEATURING

CRITICALLY ACCLAIMED AUTHOR
Safiya Noble

6-7 P.M., OCTOBER 3

Stewart Center's Fowler Hall

Free and open to the public.



Critically acclaimed author Safiya Noble believes data discrimination is a real social problem. She argues that private interest and monopolization in the internet industry

hinder intellectual freedom and steer us to search engines that reinforce racism, impacting how racism and discrimination will be maintained and disseminated in the 21st century.

Noble's talk, which will be followed by a Q&A session, is the inaugural lecture in the Purdue Libraries Critical Data Studies Distinguished Lecture Series.

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